

Use of Logo



Policy

Certified Organizations are authorized to use the Soleir Certification Marks and Accreditation Marks on letterheads, web site, sales and marketing material etc.

Copies of the logo(s) are provided with your Certificate of Registration and there are requirements relating to their proper use.

This policy is to ensure that there is no possibility of your Organization, Soleir, or applicable Accreditation Body being brought into disrepute, or the certification scheme losing public trust.

Certified Organizations are required to comply with Soleir's Certification Requirements and must ensure that no misleading statements are made regarding certification, nor must you allow your certificate of registration to be used in a misleading way.

The logo you use must correspond with the standard against which your organization has been audited and which you have been certified.

Any Accreditation Body logos must be used in conjunction with the Soleir logo and the dimensions must not be distorted. The size and feature of the logo must be clearly distinguishable.

The logo must not be modified in any way and should only be used on stationery having the business address(es) covered by your certificate of registration (and Appendix if supplied).

Soleir does not permit our mark or the mark of the applicable Accreditation Body to be applied by certified clients to laboratory test, calibration or inspection reports or certificates.

The logo must not be used to imply or otherwise indicate that locations other than those on the certificate (or Appendix) are covered by your certificate of registration, nor imply that certification applies to activities outside of the scope of certification.

You must suitably amend all advertising matter if your scope of certification has been reduced.

The combined Soleir/Accreditation body logo must not be used on products or product packaging and must not be used to imply product approval.

The stand-alone Soleir logo must not be used on products or product packaging and must not be used to imply product approval.

Statements on product packaging shall in no way imply that the product, process, or service is certified.

All use of logo statements must include;

- Identification of the certified client,
- Type of management system,
- Certification standard
- Certification body issuing the certificate. (Soleir)

Routine surveillance visits are used to check conformity with the above requirements.

Use of logo must immediately be discontinued if you are advised of any breach of these requirements, or if registration is suspended/withdrawn.

Logos shall not be downloaded from websites or search engines.

Soleir reserves the right to recoup any costs involved in investigating / resolving proven cases of misuse of logos.